

VICKY FOTOPOULOU

Creative Director

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Queens, NY



EXPERIENCE

Creative Director

Society Awards

02/2014 - Present New York, NY

- Creative/ Art Director for 450+ award-winning projects for top clients (YouTube plaques, Diamond YouTube Awards MTV + Kehinde Wiley, Emmys, BMW, Grammys, PewDiePie + more), generating \$5M+ revenue
- Transform client visions into revenue-generating designs, managing a portfolio of 60+ high-profile clients yearly and overseeing design and production while meeting tight deadlines and budgets.
- Collaborate with CEO, sales, and marketing on internal and external needs
- Create a custom workflow for company-wide design briefs
- Leading all junior designers, fostering seamless workflow and increased productivity
- Led company's first Nambé collaboration (2016), Award-winning awards + silverware product - Pioneered future partnerships
- Art Director/3D Designer at Viceroy Creative sub-brand for projects such as Patron x Lalique series 1-3, Patron x Guillermo del Toro + More
- Improving client retention rates by 45%
- Creative Director for all custom trophies and over 30+ exclusive on-site designs
- Motion Graphics & Animation Lead (Internal + External)
- Spearheaded design for the company's Finance Group sub-brand launch, expanding business and client portfolio
- Limited-Reference Design Replication Expert: Figurative, Portrait Art, Product

3D Generalist and Motion Graphics Designer

IConcept Media Group

03/2013 - 02/2014 New York, NY

- Collaborated with the Creative Director to produce:
- Eye-catching logo animations
- Lower third treatments for fashion week videos
- 3D models of consumer products and architectural designs
- 2D and 3D commercials
- Responsible for all aspects of 2D and 3D projects, including:
- Modeling, Texturing, Lighting, Rendering, Art Direction and Sound Design
- Demonstrated strong problem-solving skills in both independent and team settings
- Exhibited excellent time management and organizational abilities
- Ensured timely and efficient project completion through effective communication

Projection Artist

Manhattan Movement & Arts Center

07/2016 - 12/2017 New York, NY

- Collaborated with the director to create 2D & 3D graphics and animations for the multimedia opera project 'The Armada Project'
- Translated project requirements and creative direction into effective animation solutions
- Designed and executed graphics using industry-standard software: Adobe After Effects, Illustrator, Photoshop, Autodesk Maya

US STATUS

Green Card Holder

SUMMARY

Award-winning Creative Director / 3D Generalist with over 12 years of industry experience.

450+ designs for satisfied clients while consistently delivering revenue-generating work.

Seeking opportunities to lead innovative creative initiatives from ideation to reality.

LANGUAGES

English

Native



Greek

Native



SKILLS

3D/ 2D Design

B2B

Full Adobe Suite

Autodesk Maya

3D Visualization

Corporate Identity Design

Keyshot

Art Direction/Creative Direction

Motion Graphics/Animation

Zbrush

FIND ME ONLINE



Website

<https://www.vfotopoulou.com/>



Press

<https://www.printmag.com/design-inspiration/designer-of-the-week-vicky-fotopoulou/>

EDUCATION

MFA Computer Arts

2013

School of Visual Arts

BFA, Traditional Animation

2011

School of Visual Arts

AWARDS



2018 Bronze Nambe + Society Awards, Best New Product - B2B



2017 + 2018 Silver Anniversary Chocolate, Food & Beverage Packaging