

VICKY FOTOPOULOU

Senior 3D Product Designer | Art Direction & Creative Development – Concept to Render

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EXPERIENCE

Senior 3D Product Designer | Art Direction & Creative Development – Concept to Render

Society Awards

02/2014 - Present New York, NY

- Conceptualized and delivered 450+ original luxury product designs, generating \$5M+ in revenue for global clients across entertainment, automotive, spirits, and culture.
- Own the full creative process end-to-end — from brief interpretation and concept development through 3D modeling, texturing, lighting, and final render.
- Collaborate directly with CEO and senior stakeholders to translate high-level creative vision into production-ready designs within tight deadlines.
- Lead art direction across physical and digital deliverables, including trophies, collectibles, luxury packaging, and CGI composites.
- Pioneered the integration of AI tools, including Leonardo AI and Tripo3D, into the design workflow, accelerating conceptualizing and expanding creative output.
- Mentored junior designers and established company-wide design workflows and brief processes.
- Spearheaded the Nambé x Society Awards collaboration, expanding brand partnerships and product portfolio.

3D Generalist and Motion Graphics Designer

IConcept Media Group

03/2013 - 02/2014 New York, NY

- Collaborated with the Creative Director to produce:
 - Eye-catching logo animations
 - Lower third treatments for fashion week videos
- 3D models of consumer products and architectural designs
- 2D and 3D commercials
- Responsible for all aspects of 2D and 3D projects, including: Modeling, Texturing, Lighting, Rendering, Art Direction and Sound Design
- Exhibited exceptional problem-solving abilities
- Consistently delivering innovative solutions in both autonomous and collaborative environments
- Excelled in time management and organization, delivering projects on time through clear communication and smart resource use

Projection Artist

Manhattan Movement & Arts Center

07/2016 - 12/2017 New York, NY

- Collaborated with the director to create 2D & 3D graphics and animations for the multimedia opera project 'The Armada Project'
- Translated project requirements and creative direction into effective animation solutions
- Designed and executed graphics using industry-standard software: Adobe After Effects, Illustrator, Photoshop, Autodesk Maya

US STATUS



Green Card Holder

SUMMARY

Senior 3D Product Designer and Creative Lead with 12+ years of experience delivering luxury objects and high-impact brand experiences from concept to render. Responsible for 450+ original designs generating \$5M+ in revenue for global clients across entertainment, automotive, spirits, and culture. Expert in Maya, ZBrush, and KeyShot with a rare combination of sculptural craft, technical precision, and end-to-end creative ownership. Open to senior creative roles in product design, brand, CGI, and visualization.

LANGUAGES

English

Native



Greek

Native



SKILLS

Full Adobe Suite

Autodesk Maya

Corporate Identity Design

Art Direction/Creative Direction

Leadership & team management

3D Design

ZBrush

KeyShot

Leonardo AI

Tripo3D

Claude

Luxury Product Design

Photoshop

Illustrator

FIND ME ONLINE



Website

<https://www.vfotopoulou.com/>



Press

<https://www.printmag.com/design-inspiration/designer-of-the-week-vicky-fotopoulou/>

EDUCATION

MFA Computer Arts

2013

School of Visual Arts

BFA, Traditional Animation

2011

School of Visual Arts

AWARDS



**2018 Bronze Nambe + Society Awards,
Best New Product – B2B**



**2017 + 2018 Silver Anniversary
Chocolate, Food & Beverage Packaging**