

Vicky Fotopoulou

Associate Creative Director / 3D

<https://www.vfotopoulou.com/>

24-12 27th Street, Astoria, 11102

917-470-6375

Twinday29@gmail.com

OBJECTIVE

Award winning Creative Director, with over eight years of experience in the industry. With a track record of over 229+ designs for highly satisfied clients, and while maintaining revenue-generating designs, seeking opportunities to lead new creative initiatives from ideation to reality.

EDUCATION

MFA Computer Arts,
School of Visual Arts, NY
2013

BFA, Traditional Animation
School of Visual Arts, NY
2011

KEY SKILLS

Autodesk Maya,
Keyshot
Zbrush
Adobe Illustrator
Adobe Photoshop
Character 3 Creator – Reallusion
3D modeling
3D Visualization
Corporate Identity Design
Brand Identity Design
Art Direction/Creative Direction
Packaging Design
Graphic Design
Video Editing
Adobe After Effects
Motion Graphics
Rendering
Animation
Lighting

EXPERIENCE

Society Awards

Associative Creative Director • February 2021 – Present
3D Art Director • February 2017 – February 2021
Junior Designer / 3D Generalist • February 2014 – February 2017

- Conceptualizes and leverages client vision to create revenue-generating designs from initial concept to product launch while managing multiple projects simultaneously, meeting tight deadlines and remaining within budget requirements
- Owns and manages all aspects of design production to meet client and internal goals
- Collaborates and partners the sales and marketing teams to help meet their internal and external needs
- Created a custom workflow for all design briefs for the company, helping to optimize the process
- Continually serves as a dynamic and multifaceted leader, managing junior designers, resulting in seamless workflow and increased productivity
- Created over 229+ Award Winning designs from concept ideation to in-market release, including works for brands such as YouTube, MTV, Emmy's, Clio, The Voice, AARP, BMW, PewDiePie, Grammys, CBMA, and Juno Awards
- Art Director/ 3D Designer for the Diamond YouTube Awards and new design for MTV VMA'S x Kehinde Wiley
- Creative Director for all Custom Trophies and Exclusive designs on site.
- Led the creative launch of an award winning product collaboration with Nambé.
- Art Director/3D Designer for sub-brand Viceroy Creative, successfully launching Patron x Lalique series 1, 2, & 3 and Patron X Guillermo del Toro
- Lead designer for all motion graphic and animation needs for both internal and client projects
- Lead designer in the launch of the company's sub-brand Finance Group, helping to expand the business and client portfolio

AWARDS

2018 Bronze

Nambe + Society Awards, Best New Product – B2B

2017 Silver

Anniversary Chocolate, Food & Beverage Packaging

2018 Silver

Anniversary Chocolate, Promotional Packaging

PUBLICATIONS

Print magazine

WSJ

LANGUAGES

Greek (Bilingual)

English (Bilingual)

- In charge of replicating existing designs or human busts like AVN, Moonman, John Rogers Comic Con

iConcept Media Group, New York City

3D Generalist and Motion Graphics Designer • *March 2013 – February 2014*

- Worked alongside the Creative Director to create eye-catching animations for logo designs, lower third treatments for fashion week videos, 3D modeling of consumer products, and architectural designs, as well as 2D and 3D commercials
- Charged with the development of all 2D and 3D work, including modeling, texturing, lighting, rendering, edit, compositing, art direction, and sound design.
- Worked well independently and on a team to solve problems
- Track record of excellent time management and organizational skills.
- Communicated thoroughly hence completing assignments in a timely and efficient manner

Projection Artist at Opera “The Armida Project” Manhattan Movement & Arts Center, New York • *July 2016 – December 2017*

- Worked under the supervision of the director to create 2D & 3D graphics and animations for the multimedia opera project "The Armida Project."
- Accurately translated project details and creative direction into successful animation solutions
- Helped create and execute graphics using After Effects, Illustrator, Photoshop and Autodesk Maya

[Available upon request.]

REFERENCES
